



Programme Study Tour 'Sustainable employability in the Netherlands'
4-7 november 2012
Blik op Werk Foundation

Sunday November 4th 2012

- 17:30 **Meet / Gather at the hotel lobby NH Hotel The Hague**
Address: Prinses Margrietplantsoen 100, 2595 BR, The Hague, Tel. +31.70.3812345
- 18:00 **Walk to the restaurant**
- 18.30 **Dinner at La Vina**
Address : Theresiastraat 39, 2593 AA, Den Haag, Tel: +31 70 3855883
Short introduction to the programme and time to get to know the group members
Presenters: drs. Jan Laurier, Chairman Blik op Werk Foundation,
and drs. Sietske van Rossum, Productmanager Blik op Werk Foundation
- 21.30 **Walk back to the hotel**
- 22.00 **End of programme**

Monday November 5th 2012

- 8.30 **Walk from hotel to Ministry of Social Affairs and Employment**
Address: Anna van Hannoverstraat 4, 2595 BJ, The Hague
- 9.00 – 12.30 **Overview: sustainable employability and workability in the Netherlands**
- 9.00 Entrance into the Ministry & coffee/tea and welcome
- 9:30 An overview of the Dutch situation: Trends and policies in the Netherlands on sustainable employability, older workers and pensions
Presenter: Annemieke Wortman, senior policy advisor and coordinator of the sustainable employability campaign, Ministry of Social Affairs and Employment
- 10:30 The European perspective: Facts and figures, ESF-programs* on sustainable employability in the Netherlands and results of the ESF Age Network.
Presenter: Brenda Gietema, coordinator ESF Age Network at the Ministry of Social Affairs and Employment
- 11:15 Short break
- 11:30 Work Ability in the Netherlands: program, role of Blik op Werk Foundation, database
Presenter: Sietske van Rossum, Productmanager Blik op Werk Foundation
- 12.00 Practice case: Scania Group
Approach to improve the workability of workers at Scania
Presenter: Philip Blom, Manager / Senior medical Officer

*As one of the European Union's Structural Funds, ESF seeks to reduce differences in prosperity across the EU and enhance economic and social cohesion. The ESF is a key part of the [Europe 2020](#) strategy for jobs and smart, sustainable and inclusive growth. It supports the EU's goal of increasing employment by giving unemployed and disadvantaged people the training and support they need to enter jobs. ESF also equips the workforce with the skills needed by business in a competitive global economy.

- 12.30 – 13.30 **Buffet lunch: Time for questions & discussion**
- 13:30 **Transfer to Bilderberg hotel Castle 't Kerckebosch by tourbus**
Address: Arnhemse Bovenweg 31, 3708 AA, Zeist
- 15.00 – 16:30 **Best Practice: Bilderberg Hotelgroup**
Topic: Well being at work as part of the corporate social responsibility and the development of knowledge and skills during the whole career
- how to realise
- success factors and unexpected factors
- experiences from the workforce
- cooperation with professionals
Presenters:
Els van Batum, Director Human Resources and Organisation
Yvonne Ingels: Corporate Housekeeper
Annet Ros/Diny Kamphorst: head of section Housekeeping
- Questions & Discussion**
Afternoon tea
- 16.30 **Bus transfer to the city of Maastricht**
- 18:30 **Check in at Hotel at L'Empereur**
Address: Stationsstraat 2, Maastricht Tel. +31.43.3213838
- 19.30 **Dinner in Maastricht at Restaurant Hotel L'Empereur**
Special guest: Prof.Dr. Tinka van Vuuren, extraordinary Professor Open University / Senior consultant at Loyalis
Speech on: Vitality management and workability in the Dutch education sector (results and interventions)
- 22.00 **End of programme**

Tuesday November 6th 2012

- 08.30 uur **Walk or transfer from hotel L'Empereur to Vivre**
Vivre, Elderly care and Chronically ill care; living, welfare and care services
- Address: Polvertorenstraat 4, 6211 LX, Maastricht
- 09.00-12:00 **Zorg aan Zet, Employers union for Healthcare Organisations in Province of Limburg**
Topic: the regional approach and the importance of a learning network
Presenter: Joep Mooren, director
- Results of the workability research of the Zorg aan Zet Network**
Presenter: Prof. dr. Alex Burdorf, Erasmus Medical Centre
- Best practices healthcare organisation**
Vivre, Elderly care and Chronically ill care
Elkerliek Hospital
Hester Wagenvoort, HR Projectmanager
- 12.00– 14.30 **Lunch with interactive “round table or world café program”**
- 14.30 **Transfer to Gulpener Brewery**
Address: Rijksweg 16, Gulpen
- 15:00– 17.30 **Gulpener Brewery, company visit**
- Brewery tour
 - Topic: Sustainability and Life course approach in SME
 - Drinks in cafe
- 19.30 **Dinner at Restaurant in Maastricht**
- 22.00 **End of programme**

Wednesday November 7th 2012

- 8.30 **Transfer from hotel to location**
- 10:30 – 12.00 **Lecture on Strategic Corporate Age management in Europe**
Topics of the lecture are:
- Age management : Why, how and with what results?
 - The 5-phase model of age management and awareness:
 Typologies based on a study of a EU-database of age management programs
 - Example from the Netherlands in the agricultural sector
- Time for questions and discussion
Presenter: Marjo Wallin, Specialized Researcher, the Finnish Institute of Occupational Health
- 12.00 **Lunch and Conclusions Study tour**
- 13.00 Transfer to Utrecht or Schiphol Airport
- 15:00 **End of programme**